



NEWS RELEASE

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**MOTORSPORT AFTERMARKET GROUP, INC.
ANNOUNCES PERRY SANDS TO RETIRE FROM PERFORMANCE MACHINE,
PERRY SANDS JOINS THE MAG MANAGEMENT TEAM, AND HIRED MARK
FINNIE AS PRESIDENT OF PERFORMANCE MACHINE, INC.**

LA PALMA, California, June 24, 2008, Perry Sands, founder of Performance Machine, Inc., (“PM”), will be retiring from the day to day activities at PM and we are pleased to announce that he will be joining the Motorsport Aftermarket Group, Inc., (“MAG”), management team. We are also pleased to announce that Mark Finnie will be rejoining PM as the President and will be responsible for all aspects of the business. Mark brings over 10 years of industry experience in the motorcycle parts and accessories business which includes four years as the Director of Operations at PM. Prior to joining PM, Mark held management roles as Vice President and General Manager at Weld Wheel Industries and more recently with Advanced Metalforming Technologies/Forge-Tec Motorcycle. Mark holds a Masters of Science in Mechanical Engineering from CSU, Pomona and is an avid motorcyclist with more than 20 years of riding experience.

Brian Etter, President and CEO of Motorsport Aftermarket Group, Inc. said “I would like to thank Perry for his dedication, leadership, and vision in building PM into the premier brand leader it is today. We are looking forward to working with Perry as we continue to grow all of our MAG businesses”. Furthermore, “The combination of Mark’s demonstrated ability to provide excellent customer service and grow sales, together with his in depth understanding of the manufacturing business makes him an ideal leader for the future of PM.”

Performance Machine has been the leader in motorsport wheels, brakes, discs and calipers for over 30 years and is a proud member of the MAG family of companies. MAG is a leader in the design, manufacture and marketing of branded aftermarket parts for on-road and off-road motorcycles. MAG’s collection of highly recognized brands includes Kuryakyn, Vance & Hines, J&P Cycles, Performance Machine, Progressive Suspension, Renthal, and Mustang.

www.kuryakyn.com
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