



NEWS RELEASE

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MOTORSPORT AFTERMARKET GROUP, INC. ANNOUNCES THE ACQUISITION OF WHITE BROTHERS BY VANCE & HINES.

SANTA FE SPRINGS, California, January 23, 2008, Motorsport Aftermarket Group announced today that Vance & Hines has acquired the White Brothers off-road exhaust line of products and technology. The addition of the White Brothers line will enable Vance & Hines to serve a wider range of market segments and accelerate the development of new products by combining the resources and expertise of two leading companies that hail from opposite ends of the motorcycle aftermarket.

Vance & Hines, primarily serving the on-road market and White Brothers, serving the off-road market, both trace their roots to motorcycle racing beginning in the 1970s and through their respective successes in competition have evolved into the most innovative manufacturers of high performance exhaust systems for motorcycle enthusiasts.

Both companies continue to apply this method of development and engineering, working with factory race teams in the top professional categories of motorsports. The value of joining the engineering expertise of these two arsenals will enable the Vance & Hines brand to deliver premium cutting-edge off road products to the many worldwide customers of the motorcycle industry.

“This is an exciting time for the future growth of our company,” said Vance & Hines president, Terry Vance of the announcement. “Having focused our efforts on addressing the explosive demand in the on-road aftermarket, bringing the White Brothers off-road products under the Vance & Hines umbrella will allow us to provide leading off-road products as well. Further, it will open new avenues for the expansion of our fuel management technology under the Fuelpak brand.”

Vance continued, “I want to assure all White Brothers customers and dealers that despite the name change, they will receive our full support. White Brothers technical and customer service staff will continue to serve all current and future business for the motocross and ATV markets, and now with the Vance & Hines name, you will continue to see growth and development of quality performance products that lead these enthusiast driven markets.”

Questions regarding the announcement may be addressed by contacting John Potts at Vance & Hines (562) 921 -7461.

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